

# Drug and Alcohol Prevention Programs

## The Positive Approach to Prevention:



### **PROGRAM: *Power Choices***

Howard Flaherty uses personal experience in the film industry to cut through the “cool factor” associated with drugs, alcohol, and tobacco to expose the ugly truth. Howard emphasizes that

the choices students make every day regarding their activities, friends, and education set the stage for the rest of their life. The program ends with a positive message: “by making the right choices today, you can accomplish anything!”



### **PROGRAMS: *Success Strategies, Choices that Rock, Cool Cats and Terrible Trolls***

Justin Lookadoo spent 6 years as a juvenile probation officer in an at risk community of east Texas. During his tenure, he lowered the

referral rate to juvenile hall by 61%. Justin uses concepts and techniques developed during that time to reach students in grades K-12 with the message that he’s seen the other side of drug and alcohol abuse – and it’s not worth giving up your future!



### **PROGRAM: *D.E.C.I.D.E***

Lamar Collins is a former science teacher, coach, and currently serves in the Army Reserve. He uses the acronym DECIDE to walk students through a plan to keep their lives focused on their

dreams and goals. He emphasizes that students can choose the choice, but not the consequence. Lamar challenges students to DECIDE for themselves that they have the ability to make good choices.

## Beyond Red Ribbon Week:

“He was able to capture our students’ attention and bring a positive and entertaining message.”

*-Teacher*

I just wanted to let you know, your speech was one of the most amazing ones I've heard in my life. You came with the point strong and made me laugh and think about everything.

*-Teen*

“Students wish that more people would discuss things with them in the same way.”

*-Teacher*

“He gives practical advice and tools rather than just a “don’t do it” approach. The students absolutely love him, as do the teachers and staff!”

*-Prevention Services Director*

“Outstanding program, whether talking about drugs, tobacco, alcohol, or sex. His references to the gateway substances like tobacco are artfully done.

*-Principal*

“Thank you for challenging us to set the bar higher! Keep it up!”

*-Teen*



To book a speaker in your venue, contact **Just Say YES** at:  
972.437.0002 or [info@justsayyes.org](mailto:info@justsayyes.org)

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